



From STEM to Startup - *You belong here*



# 2025 SPONSORSHIP OPPORTUNITIES

## ABOUT US

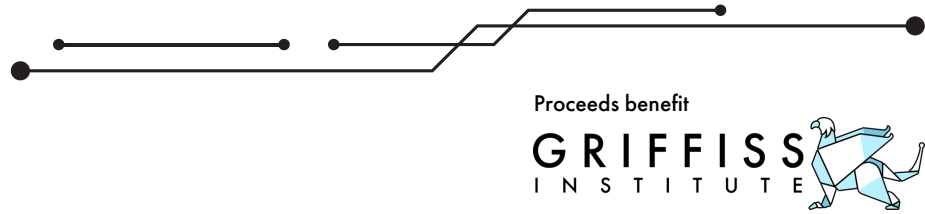
The Griffiss Institute aims to develop the next generation of STEM talent and defense technologies that will strengthen U.S. national security and create economic opportunity for our region, state and nation.

We Elevate Talent. We Empower Innovation. We Enable Experience.



**STROKES  
OF GENIUS**  
**CHARITY  
GOLF  
TOURNAMENT**

May 19, 2025  
The Cedar Lake Club



Griffiss Institute is excited to invite you to participate as a valued partner in our upcoming Strokes of Genius Charity Golf Tournament. This event promises a day of spirited competition, community engagement, and impactful philanthropy, all aimed at advancing our mission of cultivating innovation and empowering the next generation of STEM leaders right here in the Mohawk Valley.

### **Why Partner with Us?**

As a premier player in our region's growth, you share a commitment to investing in future talent and technology-driven progress. By sponsoring Strokes of Genius, you will gain visibility with industry leaders and innovators and directly contribute to transformative initiatives that support education, research, and workforce development in STEM fields.

### **Sponsorship Levels and Benefits**

Please refer to the second page of this packet for all sponsorship details, including tailored levels and benefits. We offer tailored sponsorship levels to maximize your exposure.

### **In-Kind Donations and Raffle Contributions**

We also welcome in-kind donations for our raffle and silent auction. Items like gift cards, products, and experiences will be prominently featured, offering you additional exposure to event attendees while generating excitement and raising funds for our cause.

### **Sponsorship Package Deadline**

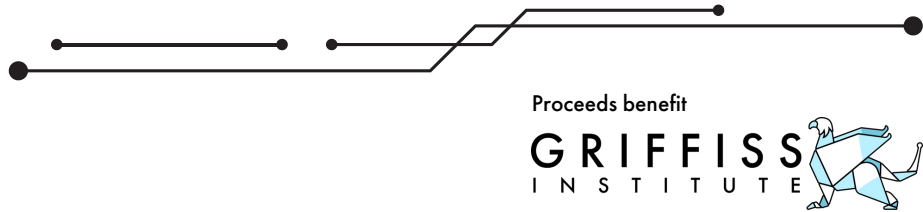
All sponsorship agreements must be finalized by April 17, 2025, to ensure your participation and maximize your exposure. To submit your sponsorship agreement or if you require assistance, email Melissa Tallman at [mtallman@griffissinstitute.org](mailto:mtallman@griffissinstitute.org).

### **How Your Support Makes a Difference**

Funds raised from the tournament supports and raises awareness for Griffiss Institute's STEM, Startups, and Storytelling.

Thank you for considering this opportunity to make a lasting impact. We look forward to the possibility of partnering with you for an event that promises to drive change, foster connections, and celebrate our shared commitment to the community.

Questions? Contact Melissa Tallman at [mtallman@griffissinstitute.org](mailto:mtallman@griffissinstitute.org)



## Sponsorship Opportunities

### Corporate Sponsor - \$10,000

- 2 foursomes (8 players)
- Company promotional table on hole One
- Logo/name on event banner and tee sign
- Acknowledgment in quarterly newsletter
- Name/logo featured in:
  - Email marketing
  - Social media (3 stand-alone mentions)
  - Press releases
  - Website Recognition
- Verbal recognition at the event
- Logo on one tee gift
- Logo/name displayed on tee gift bags

### Reception Sponsor - \$6,000

- 1 foursome (4 players)
- Logo/name prominently displayed at the reception area
- Company promotional table at ninth hole
- Logo/name on event banner and tee sign
- Acknowledgment in quarterly newsletter
- Name/logo featured in:
  - Event program
  - Email marketing
  - Social media (2 stand-alone mentions)
  - Website Recognition
  - WebPress releases
- Verbal recognition at the event

### Golf Cart Sponsor - \$4,000

- 1 foursome (4 players)
- Logo/name on all golf carts used during the tournament
- Logo/name on event banner and tee sign
- Acknowledgment in quarterly newsletter
- Name/logo featured in:
  - Event program
  - Email marketing
  - Website Recognition
  - Press releases
- Verbal recognition at the event

### 19th Hole Sponsor - \$2,500

- 1 foursome (4 players)
- Logo/name on event banner and tee sign
- Acknowledgment in quarterly newsletter
- Name/logo featured in:
  - Event program
  - Email marketing
  - Website Recognition
  - Press releases
- Company promotional table at one hole
- Verbal recognition at the event

### Caddy Cooler Sponsor - \$500

- Logo/name displayed at all beverage stations
- Acknowledgment in the event program
- Verbal recognition during the event

### Hole Sponsor - \$100

- Sponsor name/logo displayed on signage at one designated hole



## Media Sponsorship Opportunities

Griffiss Institute invites media partners to play a key role in amplifying the impact of Strokes of Genius, our premier philanthropic event supporting STEM education, startup acceleration, and innovation storytelling. This is more than just a golf tournament—it's an opportunity to engage with leaders in technology, defense, and entrepreneurship while showcasing the stories that drive regional and national innovation.

### Exclusive Media Partner (\$5,000)

- Naming rights as Official Media Partner
- 2 foursomes (8 players)
- Logo featured in event marketing, banners, and website
- Priority interview access with speakers and attendees
- Dedicated pre- and post-event coverage slots
- Social media integration and live event streaming options

### Digital Media Sponsor (\$2,500)

- Featured logo placement on social media promotions
- Pre-event editorial feature or podcast appearance
- Access to event footage for branded content

### Community Media Supporter (\$1,000)

- Logo featured on event email marketing and website
- Invitation to cover event as an on-site media partner

If you're interested in collaborating or learning more about customized sponsorship opportunities, contact:

Melissa Tallman, Chief Brand Officer  
[mtallman@griffissinstitute.org](mailto:mtallman@griffissinstitute.org)

Together, we can highlight the people, partnerships, and ideas that are shaping the future of STEM and innovation.

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Proceeds benefit



## Sponsor Information

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_

### Sponsorship Level: (Check one)

- Corporate Sponsor (\$10,000)
- Reception Sponsor (\$6,000)
- Golf Cart Sponsor (\$4,000)
- 19th Hole Sponsor (\$2,500)
- Caddy Cooler Sponsor (\$500)
- Hole Sponsor (\$100)

### Media Sponsorship Level: (Check one)

- Exclusive Media Partner (\$5,000)
- Digital Media Sponsor (\$2,500)
- Community Media Supporter (\$1,000)

### Payment Method:

- Check (Payable to Griffiss Institute)
- Credit Card (Contact for processing)
- Invoice Request

### Questions and form submissions can be directed to:

Melissa Tallman, Chief Brand Officer

[mtallman@griffissinstitute.org](mailto:mtallman@griffissinstitute.org)

**Thank you for supporting innovation & STEM education!**

Digital logos and/or ads for the event in PNG format should be emailed to [marketing@griffissinstitute.org](mailto:marketing@griffissinstitute.org) no later than Friday April 25, 2025

Submit to: Griffiss Institute  
592 Hangar Rd. | Suite 200 | Rome, NY 13441  
Attention: Melissa Tallman



For more information to register your team scan the QR code or visit our website [griffissinstitute.org/strokes-of-genius/](http://griffissinstitute.org/strokes-of-genius/)

**S T R O K E S**  
**O F G E N I U S**

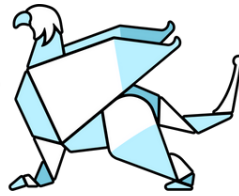
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Proceeds benefit

**G R I F F I S S**  
I N S T I T U T E



**STEM, Startups, & Storytelling**